

# THE MAH HOUSING PLATFORM

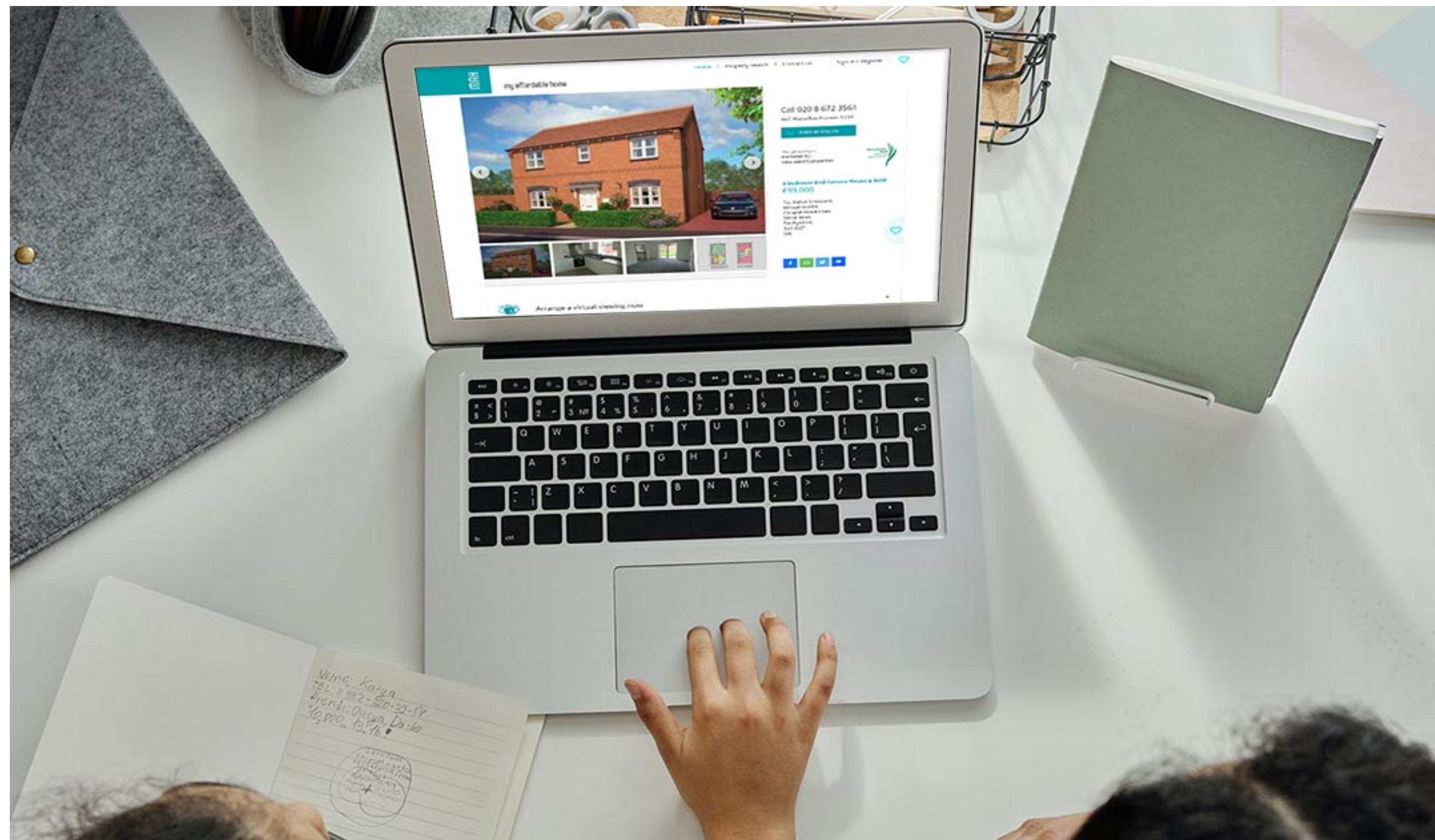
A unique modern way  
of marketing social  
housing properties for  
sale and rent

Helping your customers find  
an affordable home



The MAH Housing Platform has been designed specifically to meet the marketing needs of social housing providers, both for rentals and sales.

It provides an effective platform to market properties and a simple way to manage the listing of properties and reporting and management of enquiries.

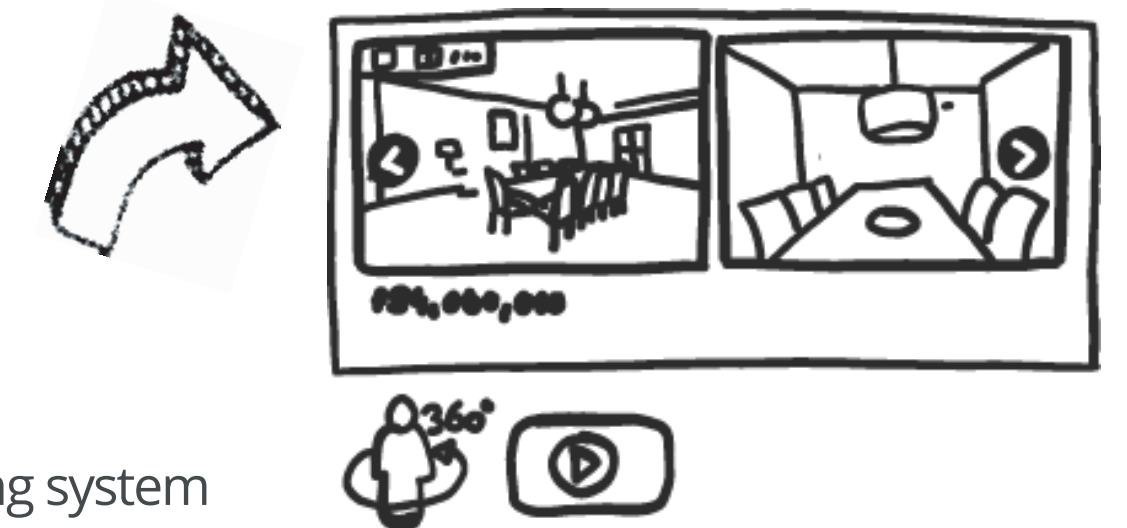


Core benefits to housing providers:

1. **Effectively market your properties for sale and rent**
2. **Efficiently manage the enquiry and sales process**
3. **Manage your properties from one system**
4. **Includes a set of ready-made modules** that offer the majority of the features in large popular platforms such as Rightmove and Zoopla
5. **A contemporary design** with the layout and functionality expected by users today with an efficient user experience



## Promoting properties

- Easily add properties with **galleries, video and virtual tours**
- **Add floorplans and documents** such as energy reports
- Add content directly, use a spreadsheet or export from a housing system
- Arrange virtual tours on the portal for live video tours using Zoom
- **Use as a single property marketing system** and export directly to RightMove, Zoopla et al.
- Promote existing as well as 'coming soon' properties





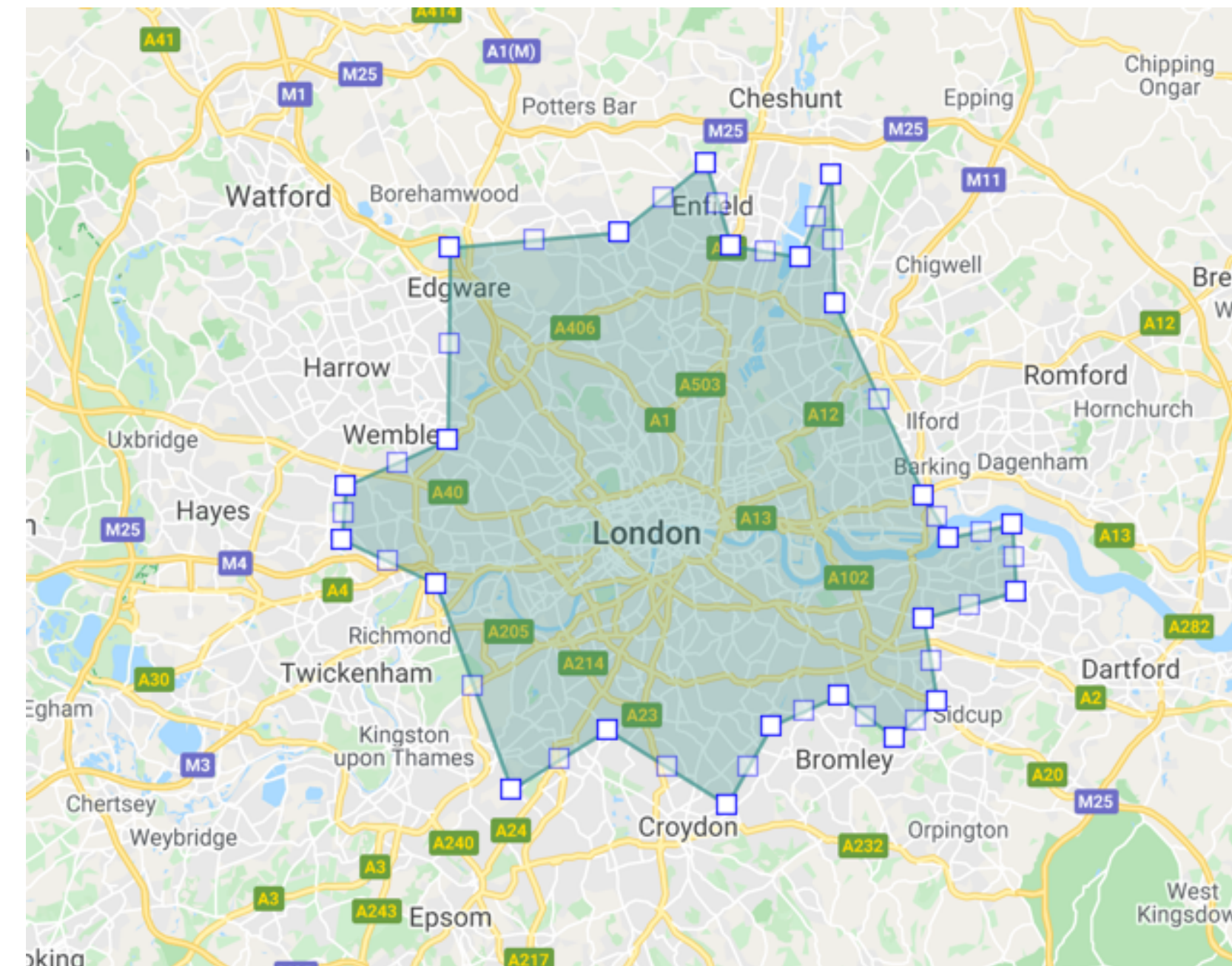
# Core benefits to house hunters

-  **An optimised platform** around their house hunting needs
-  **Easy to share properties** using social media channels
-  **Save and share properties**
-  **Search by developments and locations**
-  **Arrange a live video viewing** through the platform

Our unique feature to enable interested parties to **arrange a zoom meeting directly within the property page** to have a personalised video and interactive viewing. This allows the prospective purchaser to have all details of the property to hand whilst engaging with the property agent.



 Request a Zoom call



**Edit your search areas**  
Users can edit their search area by drawing and editing a search area directly on the map.





# Shared Ownership

- Shared Ownership:
  - Display attributes such as:
    - Percentage (%) of share
    - Min deposit
    - Rent payment
    - Mortgage payment
  - Allow filtering by shared ownership properties

# Social rent

- Advertise properties
  - Available now
  - Available soon
- Enable individual properties to be advertised directly e.g. for voids directly
- Enable a property to be linked directly to the appropriate Local Authority for Choice Based Lettings

my affordable home

Home | Property search | Contact us | Sign in / Register

Brighton +10 miles Bedrooms £250,000 to £280,000 Rats Development name More options

Sign up for property alerts

Showing 1 - 12 of 27 properties Sort by price: High to low

**Featured Property**

**FOR SALE** 2 - 3 bedroom End-of-Terrace House from **£99,000** Shared ownership  
12, Baker Crescent, Wingerworth, S42 6GT (no county!)  
30% | Deposit £4,500 | E456pm | Rent 567pm  
Platform Home Ownership: 0208 765 2345

**UNDER OFFER** 2-bedroom End-of-Terrace House from **£99,000** Shared ownership  
12, Baker Crescent, Wingerworth, S42 6GT (no county!)  
30% | Deposit £4,500 | E456pm | Rent 567pm  
Platform Home Ownership: 0208 765 2345

**FOR SALE** 2-bedroom apartmentHouse from **£99,000** Shared ownership  
12, Baker Crescent, Wingerworth, S42 6GT (no county!)  
30% | Deposit £4,500 | E456pm | Rent 567pm

**FOR SALE** 2-bedroom End-of-Terrace House from **£99,000** Shared ownership  
12, Baker Crescent, Wingerworth, S42 6GT (no county!)  
30% | Deposit £4,500 | E456pm | Rent 567pm  
Warwickshire Rural: 0123 765 2345

**Be the first to hear**

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Sign up for property alerts now

my affordable home

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Web design & web development by Nvisage LTD

All properties have a **templated brochure** automatically created for download.



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Plot 35 & 36, Hampton Green, Hampton in Arden

Shared ownership  
2-bedroom End-of-Terrace House  
**£99,000**  
30% | Deposit £4,500 | E456pm | Rent 567pm  
12, Baker Crescent, Wingerworth, S42 6GT  
Contact us  
01234 123456  
email: info@warwickshirerural.org.uk

**Features**

- Modern fitted kitchen with integrated cooker, hob & extract, dishwasher, washing m
- Carpets and vinyl flooring fitted throughout
- Turfed and fenced rear garden
- Sought after village location
- Fitted bathroom with shower over bath
- En-Suite to master in 3 bedroom homes
- Price shown for 35% share, other shares available
- Rent payable on share not owned

**Location**

The Ashby is a 3-bedroom detached house with the benefit of a single garage.

**Property Details**  
To the ground floor there is an entrance hallway, WC, dining kitchen, utility room (with built in fridge/freezer, dishwasher and washer/dryer), lounge and rear door leading to the turfed rear garden. To the first floor there are three bedrooms, one with en-suite, and a family bathroom with a 3 piece suite and a shower over the bath. Outside there is a driveway and a single garage. The property benefits from gas central heating and National Park and offer good commuter access to Sheffield.

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email: clinton@myaffordablehome.co.uk

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# Applicant and property management tool

Users are able to promote properties for sale and rent with the specific features you need for renting for social need as well as shared ownership sales.



Manage the whole application process from recording initial enquiries and creating profiles, managing requirements and creating property alerts.

**Record Details**

Status: Open

Negotiator: Clinton Porter

Office: Default Office

Source: Website

**Enquiry Details**

name	Jim Buttons	<a href="#">Create Contact</a>
email_address	clinton.porter@nvisage.co.uk	
telephone_number	07786063781	
message	Hi I'd like more info and to arrange a viewing	
property_id	<a href="#">Plots 35 &amp; 36 , Hampton Green, Hampton In Arden, Solihull, West Midlands, B92 0BW</a>	

**Looking For**

Buy [View Matching Properties](#) [Delete Relationship](#)

Rent

Maximum Price (£):

Match Price Range (£):  to

Minimum Bedrooms:

Property Types: House X - Town House X - End of Terrace House X - Semi-Detached House X

Locations: Greens Norton X

Additional Requirements:

Send Matching Properties:

Disable Auto-Match:

Hot Applicant:

**Applicant Requirements**

Maximum Price: £300,000    Match Price Range: £40,000 to £300,000    Minimum Beds: 2    Property Types: End of Terrace House, House + 2 more

Locations: Malvern

Additional Requirement Notes: ideally with a garden and off road parking

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[Colwall, Malvern, WR13 6RG](#)

Price: Guide Price £65,000 | 2 bed | House | For Sale

AVAILABLE NOW

Email Property To Applicant

Property Not Suitable

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[3 beds Pickersleigh Grove, Malvern, WR14 2LU](#)

Price: Guide Price £92,000 | 3 bed | House | For Sale

A range of 3 bedroom homes in Malvern

Email Property To Applicant

Property Not Suitable

Admin screen showing matching properties for each applicant. these can be automatically sent to an applicant as they are entered into the portal

Admin module to manage applicants account details, property requirements and alerts.



# Booking management

Applicant management process to manage each applicant enquiry and schedule viewings and other applicant communication.

Subject	Status	Source	Negotiator	Office	Date
Property Enquiry: Plots 35 & 36, Hampton Green, Hampton In Arden, Solihull, West Midlands, B92 0BW from Jim Buttons	open	Website	Clinton Porter	Default Office	Published 2020/10/22 at 4:38 pm
Property Enquiry: Plot 1, Ridge Lane, Nuneaton, Warwickshire, CV10 0RU from karl.cooper@nvisage.co.uk	open	Office	Clinton Porter	Default Office	Published 2020/10/13 at 3:26 pm

October 2020				
	day	week	month	timeline
	Fri	Sat	Sun	
1	2	3	4	
8	9	10	11	
15	16	17	18	
22	23	24	25	

8:45a Viewing for Ben Buttons  
Assigned To: CP



Property management reporting tool to access viewing statistics, most/least popular properties and whether properties need more information.

Most Popular Properties - Website		Least Popular Properties - Website	
Property	Views	Property	Views
Plot 1 Ridge Lane, Nuneaton, CV10 0RU	87 ▲ 112.2%	Wignals Gate, Holbeach, PE12 7HL	2 ▼ 66.7%
Plots 35 & 36 Hampton Green, Hampton In Arden, Solihull, B92 0BW	27 ▲ 107.7%	Charlock Road, Malvern, WR14 3SR	3 ▼ 50.0%
Plot 14 Emson Crescent, Springfield Oval, Witney, OX28 6EG	24 ▲ 300.0%	Plot 1 South Street, Oakham, LE15 6RG	3 ▼ 25.0%
Plots 5-7 & 37-38 Hampton Green, Hampton In Arden, Solihull, B92 0BW	22 ▲ 120.0%	7 Clifford Place, Campden Road, Shloston on Stour, CV36 4DH	4 ▲ 33.3%
4, 6, 8 & 10 Station Approach, Leamington Spa, CV31 3SE	22 ▲ 266.7%	Plots 1 - 4, 15 - 22 Broadfield Lane, Boston, PE21 8FS	5 ▼ 16.7%
22 & 23 Hopkins Close, Ledbury, HR8 2XW	22 ▲ 57.1%	3 bed homes The Grove, Oak View Way, Worcester, WR2 5FE	5 ▼ 37.5%
Plots 68 & 69 Asker Lane, Matlock, DE4 3FY	22 ▲ 266.7%	Plots 53, 56, 59 Station Road, Bishopton, Itchington, Lang, Itchington, CV47 2SR	5 ▲ 25.0%
Plot 14 High Street, Ryton on Dunsmore, CV8 3EY	20 ▲ 122.2%	Plots 1, 4 & 5 Works Lane, Barnstone, NG13 9UJ	5 ▲ 25.0%
2 bedroom homes Moor Street, Worcester, WR1 3DB	20 ▲ 81.8%	Plots 1-10 Main Road, Quadring, PE11 4PW	6 ▲ 100.0%
Plots 61, 64, 67, 70, Ledbury, HR8 2XW	20 ▲ 42.9%	Colwall, Malvern, WR13 6RG	6 ▼ 14.3%



Show Properties Missing:	Property Address	Missing
One or more items	1 Aspen Close, Alcester, Warwickshire, B49 6AE	Floorplans, EPCs, Brochures, Virtual Tours
	Centenary Way, Droitwich, WR9 7UA	Floorplans, EPCs, Brochures, Virtual Tours
	Centenary Way, Droitwich, WR9 7LT	Floorplans, EPCs, Brochures, Virtual Tours
	Plots 35 & 36 Hampton Green, Hampton In Arden, Solihull, B92 0BW	Floorplans, EPCs, Brochures, Virtual Tours
	Plots 5-7 & 37-38 Hampton Green, Hampton In Arden, Solihull, B92 0BW	Floorplans, EPCs, Brochures, Virtual Tours
	Colwall, Malvern, WR13 6RG	EPCs, Brochures, Virtual Tours
	Colwall, Malvern, WR13 6RG	EPCs, Brochures, Virtual Tours
	Plots 60, 65, 68 & 69, Ledbury, HR8 2XW	Floorplans, EPCs, Brochures, Virtual Tours
	Plots 61, 64, 67, 70, Ledbury, HR8 2XW	Floorplans, EPCs, Brochures, Virtual Tours
	Plot 59 & 66, Ledbury, HR8 2XW	Floorplans, EPCs, Brochures, Virtual Tours
	22 & 23 Hopkins Close, Ledbury, HR8 2XW	Floorplans, EPCs, Brochures, Virtual Tours
	5-10 Church View, Ardley, OX27 7QY	Floorplans, EPCs, Brochures, Virtual Tours
	Broad Lea Close, Worcester, WR2 6JS	Floorplans, EPCs, Brochures, Virtual Tours
	Broad Lea Close, Worcester, WR2 6JS	Floorplans, EPCs, Brochures, Virtual Tours
	Broad Lea Close, Worcester, WR2 6JS	Floorplans, EPCs, Brochures, Virtual Tours
	2 bedroom homes Moor Street, Worcester, WR1 3DB	Floorplans, EPCs, Brochures, Virtual Tours
	13, 15, 19-23 Hatters Close, Tamworth, Warton, B79 0FG	Floorplans, EPCs, Brochures, Virtual Tours
	Nightingale Road, Malvern, WR14 2QA	Floorplans, EPCs, Brochures, Virtual Tours
	Nightingale Road, Malvern, WR14 2QA	Floorplans, EPCs, Brochures, Virtual Tours
	Charlock Road, Malvern, WR14 3SR	Floorplans, EPCs, Brochures, Virtual Tours
	Charlock Road, Malvern, WR14 3SR	Floorplans, EPCs, Brochures, Virtual Tours





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housing properties  
for sale and rent

Contact Clinton Porter:  
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